

CIVIL SERVICE NORTH OF IRELAND CRICKET CLUB

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 CSNICC

 @csnicc

CSNICC SOCIAL MEDIA POLICY

Social Media in its different forms, including Internet forums, weblogs, social blogs, podcasts, pictures and video has become very popular.

It is very much a part of the way we communicate with various audiences. However, the club and members' use of social media can pose risks to CSNICC's reputation.

This social media policy is designed to encourage the appropriate and effective use of Social Media platforms, as well as provide guidelines for members to exercise personal responsibility when using Social Media.

Scope of Policy

This policy covers all membership categories of CSNICC at all age groups.

Breach of this policy by CSNICC members may result in disciplinary action up to and including withdrawal of CSNICC membership. Disciplinary action may be taken regardless of whether the breach is committed during working or social hours or when the member is representing CSNICC and regardless of whether CSNICC equipment or facilities are used.

Any person suspected of committing a breach of this policy will be required to co-operate with CSNICC's investigations, which may involve handing over relevant passwords and login details.

Members may be required to remove Internet postings that are deemed to constitute a breach of the policy.

Social Media Platforms

There is a vast array of platforms that the term 'Social Media' relates to, however CSNICC has recognised the key channels. These are: Twitter and Facebook.

This policy, however, applies to all forms of Social Media and all Internet postings, including blogs.

It applies to the use of Social Media for both CSNICC and personal purposes, i.e. representing CSNICC or otherwise.

Appropriate Use of Social Media

If any CSNICC members use Social Media channels they are asked to follow this policy to ensure effective and appropriate usage. When using Social Media:

Members should ensure they: -

1. Think before posting any information online (once a message is posted online it is difficult to take back and your comments may be seen by the media or sponsors and negatively impact on you and the club). If you feel slightly uneasy about something you are about to comment - then don't!
2. Use appropriate language. All communications are to be respectful or courteous.

President: Jonathan Hool LLB
Vice President: Simon Corlett

Chairman: Ivan E. McMinn
Vice Chairman: Wayne Horwood FCA

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3. Post content that is consistent with CSNICC's aims and objectives.
4. Are clear that any postings made are their own views and not those of CSNICC.
5. If you disclose your affiliation with CSNICC, you must state that your views do not represent those of CSNICC.

You will not: -

1. Upload or retweet content deemed disruptive, threatening, abusive, offensive, harassing, obscene, libellous or derogatory which would bring the name of CSNICC into disrespect or be an invasion of another's privacy – this includes text, audio, photographs and video.
2. Use CSNICC's name in a derogatory manner or defame or disparage CSNICC.
3. Upload content deemed confidential by CSNICC.
4. Use CSNICC logos, brands, slogans, or other trademarks without CSNICC's prior written consent.
5. Use inappropriate hashtags on Twitter.
6. Respond to negative comments about your club or anyone associated with your club. The member should however report any such comment to CSNICC's Chairman.
7. Members should refrain from making hostile or harassing comments about other clubs, players, administrators or officials and controversial or potentially inflammatory comments.
8. Escalate heated discussions; try to be conciliatory, respectful and quote facts to lower the temperature and correct misinterpretations. Never contribute to a discussion if you are angry or upset, return to it later when you can contribute in a calm and rational manner.
9. Breach Data Protection requirements (for example, never disclose personal information about a colleague/member online).
10. Breach any other laws or ethical standards (for example, never use Social Media in a false or misleading way, such as by claiming to be someone other than yourself or by making misleading statements).

Positive use of Social Media platforms

CSNICC does not discourage members from engaging with Social Media platforms for personal usage. However, these guidelines are in place to ensure that they are using them appropriately and are not bringing CSNICC's name and values into disrepute.

Social Media platforms may be monitored for negative comments whether about CSNICC, its members or other clubs members/supporters. If you are aware of negative comments posted, please make sure you speak to the Chairman of CSNICC.

Social Media is an area of public comment, and you are as liable for what you say in this sphere as if the same statement was being made in the media.

This policy is effective immediately and was **last updated April 2018**.

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Vice President: Simon Corlett

Chairman: Ivan E. McMinn
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